

**Over the last 15 years international award-winning cellist Jacob Shaw has grown to occupy a pivotal role in the classical music industry as an educator, curator, and cultural consultant for global projects.**

He has performed over 5 continents to critical acclaim - *The Strad* described his playing as “*Spellbinding... a touch of true poetry*” - regularly appearing in prestigious venues such as Carnegie Hall, Seoul Arts Center & Musikverein Wien. He has twice been invited to play at the Ball of the Vienna Philharmonic Orchestra, whilst his performances and recordings are often broadcast worldwide.

In 2016, Jacob founded the [Scandinavian Cello School \(SCS\)](#), a pioneering education initiative for young musicians based at “[The Musical Farm](#)” in Denmark. SCS has gained international repute as a unique institution, including a viral story that was on the front page of the [New York Times](#) and seen over 2.1 billion times in almost all major media outlets worldwide. Through SCS, his innovative teaching methods and projects have significantly impacted and launched students' careers worldwide - soon to be featured in an international documentary by Good Company Pictures.

Passionate about teaching, he is Professor of Cello at the Royal Northern College of Music (RNCM) in Manchester, UK. Previously he held the “Gaspar Cassado” chair as Professor of Cello in Academia Marshall in Barcelona, Spain. He gives masterclasses internationally, is often invited to the jury at international competitions and collaborates with the cello class of Musikhochschule Münster, Germany as Guest Professor.

Recognized for his entrepreneurial spirit, Jacob has been a driving force in education and business development within the classical music industry. He is known as a pioneer in diversifying and rejuvenating classical music audiences, leading significant collaborations with many other art forms - from fine dining to dance and setting up numerous social and cultural projects. Through SCS consultancy he has project led albums for artists on major music labels and consulted for various industry leaders (*Deutsche Grammophon, The Philharmonic Brass / Decca, Warner, Julian Rachlin..*). Recently he was honored with Denmark's national radio DRP2 “[Firesoul](#)” award for his contributions to music and named a top business talent by the Berlingske newspaper.

He won major national and international prizes during his studies at the Yehudi Menuhin School, Ecole Normale de Musique de Paris (Genevieve Teulieres), Augsburg Hochschule (Julius Berger) and Royal Danish Academy of Music. Further study periods took place in the USA with Janos Starker and in France with Roland Pidoux.

Following his recovery from stage 4 cancer (Burkitt's Lymphoma) in 2022, Jacob is a fierce campaigner and supporter of cancer charities and nurses rights. He is a keen amateur chef and spends his free time striving to become self-sufficient in the Danish countryside with his partner and their two young daughters!

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**NO CHANGES PERMITTED WITHOUT PRIOR AGREEMENT**